



The California Area School District Foundation
11 Trojan Way
Coal Center, PA 15423
<http://calsdfoundation.org>
MonRiverRomp@gmail.com

On February 3, 2024, the California Area School District Foundation will be having their sixth annual, very cool event, the “Frosty Frolic – Winter River Romp.” This event, where hundreds are expected to jump into the frosty Monongahela, will help to provide scholarships, grants and other support to the students of the California Area School District.

A successful Romp requires tents, insurance, shirts, prizes and many other things, including the support of businesses like you. The Foundation is offering the following sponsorship levels:

- Frozen Level-\$1,000 and up:** Logo/listing on T-shirt, inclusion in media announcements and publicity, prominent signage at event.
- Freezing Level-\$500 to \$999:** Prominent Listing on T-shirt and Sponsor signs.
- Frigid Level-\$250 to \$499:** Listing on participant T-shirt & Sponsor signs, smaller font
- Frosty Level-\$100 to \$249:** Listing on participant T-shirt, smallest font

We are also accepting in-kind donations of gift cards, gift certificates and “giveaways” for our participants.

Thank you in advance for your sponsorship of our River Romp. Checks can be issued to the California Area School District Foundation and mailed to the above address. Logos can be emailed to monriverromp@gmail.com. Please submit by January 24, 2024. If you have questions, please call Lisa Buday at 724-938-1355.

Also, plan to come to the boat ramp at Coal Center, Pennsylvania to join the plunge or just to view the frosty fun on February 3, 2024. Registration starts at 12:00 p.m., costume judging is at 1:10 p.m. and jumping starts at 1:30 p.m.

I’m going to help with the Foundation’s Frosty Frolic:

_____ Frozen Level - \$1,000 and up <i>(provide logo)</i>	_____ Frigid Level - \$250 to \$499
_____ Freezing Level – \$500 to \$999	_____ Frosty Level – \$100-\$249
	_____ Other: _____

A check is enclosed, payable to “California Area School District Foundation”

Please list as follows: _____

Contact Person: _____

Address: _____

Phone: _____ **Email:** _____